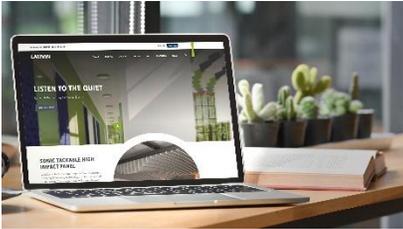


Lamvin launches a new, interactive website

Oceanside, CA – August 3, 2021 – [Lamvin](#), a [Catalyst Acoustics Group](#) Company and manufacturer of premium acoustical products, is pleased to announce the launch of a new, highly functional and aesthetically pleasing website. Incorporating sought-after features and optimized for both mobile and desktop viewing, [Lamvin.com](#) connects channel partners, influencers and end users to the company and to the extensive line of innovative products and solutions.



In addition to enjoying swifter load times and intuitive navigation, visitors will appreciate an interactive inspiration gallery featuring Lamvin products in common architectural applications. This gallery places the user in the most common acoustically treated environments and encourages them to envision how these products may fit in to their own interior spaces.

“This website is a clear demonstration of the forward-thinking approach from our creative and digital teams,” said Jennifer Chagnon, Chief Marketing Officer for Catalyst Acoustics Group. “Attention to detail and thoughtful focus on a seamless user experience is demonstrated throughout the site.”

Beyond the enhanced visual experience, this site is loaded with value-add functionality including a back-end rep portal that grants gated access to downloads and extensive product information, and a “find a rep” feature that quickly connects customers to their local, certified reseller of Lamvin [wall](#), [ceiling](#), [divider](#) and [lighting](#) products.

“We were mindful to balance form and function throughout the entire website development process,” shared Mike Jarmuzewski, Catalyst Acoustic Group’s Digital Marketing Manager. “Our goal was to make our company and products more accessible, and this was delivered in spades.”

Collette Ryan, Senior Designer on the project, shared Jarmuzewski’s enthusiasm adding that, “The new Lamvin website is a testament to our innovative approach to product design. Visitors to the site will find that it now closely mirrors the Lamvin brand, our products and overall aesthetic.”

About Lamvin

Founded in 1961, Lamvin is a leading manufacturer of quality, custom architectural acoustical products for walls and ceilings. We attribute our success to our innovative products, excellent lead times and our friendly and responsive customer service.

About Catalyst Acoustics Group

Catalyst Acoustics Group is the parent company of an elite group of acoustic, seismic, vibration and noise control companies that together offer the broadest portfolio of noise control solutions in the market today. The independent brands, channels to market, products and services offered by each business remain unique, while leveraging the scale, deep functional expertise, broad channel reach and significant financial resources.

For More Information, Contact

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